



## **Tourism Advisory Council Retreat Minutes**

Monday, June 30, 2014

Stonehouse Building- Reeder's Alley Helena

### **TAC Members Present:**

Glenniss Indreland- Big Sky  
Bill McGladdery- Butte  
Stan Ozark- Glasgow  
Cyndy Andrus- Bozeman  
Dan Austin- Billings  
Rhonda Fitzgerald- Whitefish  
Mark Anderlik- Missoula  
Amber Wood-Jensen- Butte  
Kim Holzer- Stanford  
Matt Ellis- Missoula

### **Montana Department of Commerce Staff Present:**

Jeri Duran  
Doug Mitchell  
Garrett Norcott

### **TAC Members Not Present:**

Bev Harbaugh- Jordan  
Lark Paz- Crow Agency

**Call to Order:** 08:15 the meeting was called to order by Amber Wood-Jensen.

**Introductions:** Formal introductions were not made as all attendees were well acquainted.

**Public Comment:** No public comments were made.

**Remainder of the Agenda:** Doug Mitchell from Montana Department of Commerce facilitated the day's discussion. No formal actions were taken.

Retreat attendees voiced their thoughts on why the rules and regulations and operating procedures had been set up the way they were originally. The role of the TAC and what is viewed as its most important job was also discussed by the group.

Attendees discussed the current calendar for meetings, marketing plans, and Governor's Conference. The desire for the reintroduction of a yearly marketing summit was also discussed. Glenniss, Kim, Matt, Rhonda and Amber will try to have some discussions to come up with some options for a revised calendar before the October TAC meeting.

**Adjournment:** Meeting was adjourned at 16:30.